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Press Release

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ICONICS Introduces Several New Products at ISA 2002

*ICONICS Introduces First Microsoft .NET-Based Products at ISA!
Stop by Our Booth #1825 and Take a Look!*

ISA, Chicago, IL – October 21, 2002 — ICONICS, a leader in the development of Web-enabled industrial automation software for the Microsoft® Windows® operating systems, is showcasing several new members of its GENESIS32™ family of automation software tools in its booth (#1825) at ISA 2002. Highlights of the ICONICS booth include:

- New release of **GENESIS32 Version 7.0**. ICONICS' flagship HMI visualization and SCADA product is already the industry's most advanced solution for Windows and OPC (OLE for Process Control) based applications. GENESIS32 now supports Microsoft Visual Basic® for Applications (VBA) Version 6.3, used in Microsoft Office® XP, and includes several new product modules and over 400 new ground-breaking features.
- All-new **ReportWorX™.NET Version 7.0** for Microsoft .NET, the first in the new suite of Manufacturing Intelligence products, integrates data from different data sources into powerful Microsoft Excel-based reports using advanced data-mining techniques. Reports can be scheduled and directed to e-mail, PDF files, fax, or printers, or can be published to Web servers.
- New **AlarmWorX™32 Multimedia Version 7.0** notifies users of alarms and events, wherever they may be. AlarmWorX32 Multimedia includes the ability to send alarm notifications via e-mail, fax, pager, voice, and phone. Now AlarmWorX32 Multimedia enables users to interactively call in to their phone system and operate their alarms like a voice-mail system.
- All-new **ProjectWorX32™** module, which is included with GENESIS32, seamlessly integrates with Microsoft SourceSafe® and provides application collaboration capability

to OEMs, systems integrators or any user. ProjectWorX32 also includes a powerful project-deployment feature that allows project applications to be packed and deployed to any other computer, making it easy to transport applications.

- New **WebHMI™ Version 7.0**, ICONICS' unique Web-enabled HMI and SCADA product, is now firewall and corporate IT friendly. WebHMI includes Internet, intranet and OPC over SOAP/XML communications. Also included is a new multi-page Web publishing capability, allowing for easy creation of industrial HMI and SCADA Web applications.
- New **Pocket GENESIS™ Version 7.0** is the industry's most complete suite of Pocket PC-based HMI and SCADA products designed to Plug and Play with GENESIS32. Pocket GENESIS runs on any Pocket PC running Pocket PC OS 2002 or greater. It also supports new Blue Tooth and 802.11B wireless Ethernet technologies. Pocket GENESIS includes Pocket GraphWorX™, Pocket TrendWorX™ and Pocket AlarmWorX™ for complete wireless-based HMI.
- New **ScriptWorX32 Version 7.0** is a powerful application that allows the creation and management of Microsoft Visual Basic for Applications (VBA) 6.3 scripts. User-defined VBA scripts can perform OPC read and write operations to any OPC server and execute based on periodic alarm and event schedules.
- New **GENESIS32 Product Literature** and **New Corporate Brochure**.

"We are very excited to introduce these new products, which are based on Microsoft's VBA and OPC models," says Russ Agrusa, ICONICS' President and CEO. "By working closely with Microsoft, we are able to leverage their investments in standards and integration in order to create industry-leading products for the manufacturing and automation industry."

For more information, please contact ICONICS at (508) 543-8600 or info@iconics.com, or visit the ICONICS Web site at www.iconics.com.

ICONICS Background Information

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 100,000 product installations worldwide. Visit us online at www.iconics.com.

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