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Press Release

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ICONICS Announces Support for Microsoft Windows Server 2003

GENESIS32 and BizViz Officially Support Windows Server 2003

NMW 2004 – Chicago, IL – February 23, 2004 — **ICONICS**, a leader in Web-enabled, OPC-based HMI/SCADA and Manufacturing Intelligence Visualization software for Microsoft® Windows® operating systems, today announced that its flagship HMI/SCADA Software Suite, GENESIS32™, and its new Manufacturing Intelligence Suite, BizViz™, fully support the Microsoft Windows Server™ 2003 platform.

Both GENESIS32 and the BizViz Manufacturing Intelligence Suite have been tested on the Microsoft Windows Server 2003 platform for compatibility. This testing extends the reach of ICONICS solutions across all current Microsoft platforms, including Windows 2000, Windows NT®, Windows XP, Windows CE, Windows Me, and Windows 98. "ICONICS is committed to supporting the latest Microsoft platforms," states Russ Agrusa, President and CEO of ICONICS. "Our Manufacturing Intelligence Suite, BizViz, is built on Microsoft .NET technology and SharePoint™ Server. Products built on these cutting-edge technologies will help manufacturers be more competitive and aid with their rapid decision making process."

ICONICS recently announced its launch of the ".NET Solutions for Manufacturing Intelligence," worldwide seminar series. ICONICS will be demonstrating solutions built on the latest Microsoft standards at these seminars. For more information on the seminar series, please visit www.iconics.com/seminars.

The **GENESIS32** Automation Suite of Web-enabled modules is the first and only HMI and SCADA product designed from the ground up as a Win-32 COM application based entirely on

the OPC Foundation specifications for OPC Data Access (DA), OPC Alarm and Events (AE) and OPC Historical Data Access (HDA). GENESIS32 is also compliant with Microsoft DNA for Manufacturing and Microsoft's newest .NET initiatives. GENESIS32 includes Microsoft Visual Basic® for Applications (VBA), VBScript, JScript, ActiveX®, SQL Server and SOAP/XML technologies. For more information please visit www.iconics.com/products/genesis32.

The **BizViz** Suite of Manufacturing Intelligence solutions easily integrates the factory floor to the top floor. All products in the BizViz Suite are designed from the ground up, taking maximum advantage of Microsoft .NET technology. BizViz connects the factory floor to the enterprise using Microsoft .NET, Web services, ASP.NET, OPC XML and other Web-enabling technologies.

About ICONICS

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation and manufacturing intelligence software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. BizViz™ is a suite of manufacturing and business intelligence products, which bridge the gap between manufacturing and corporate business information systems. BizViz is designed around Microsoft .NET technology and Microsoft SharePoint™, and runs on Microsoft Windows Server 2003. ICONICS also offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is a Microsoft Gold Certified partner represented in over 50 countries, and has more than 100,000 product installations worldwide. For more information contact ICONICS at (508) 543-8600, or visit us online at www.iconics.com.

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