For Immediate Release

ICONICS AND STRATUS TECHNOLOGIES SIGN GLOBAL PARTNERSHIP AGREEMENT

HOUSTON, TX – September 11, 2001 — ICONICS, a leader in the development of web-enabled industrial automation software, today announced at the Instrument Society of America (ISA) Conference that it has entered into a global partnership agreement with Stratus Technologies, maker of the world's most reliable server technologies, to provide a complementary, fault-tolerant hardware/software solution for manufacturing operations. Under terms of this agreement, the Stratus® ftServer™ system will serve as the fault-tolerant computing platform for the new OPC-Based GENESIS32 Enterprise Edition, Version 6.1, SCADA software from ICONICS. This cutting-edge software running on Stratus' continuously available hardware platform sets a new standard for performance, efficiency and simplicity in plant floor operations, decreasing human machine interface (HMI) time while enabling an uninterrupted flow of real-time production data from the plant floor to management information systems.

"Today's manufacturers face immense pressures to increase efficiency and performance of production cycles. These demands require nothing short of a bullet-proof manufacturing infrastructure capable of delivering the industry's highest levels of uptime," said Russ Agrusa, President and CEO of ICONICS. "The Stratus ftServer platform is the ideal complement for our GENESIS32 automation software, helping to achieve the levels of reliability, efficiency and performance that our customers need to stay ahead. With the ICONICS-Stratus partnership, manufacturers will truly have more power for their applications."

ICONICS has just released version 6.1 of its award-winning GENESIS32 HMI/SCADA product, which offers the industry's only suite of fully integrated OPC-based components and products for

Microsoft Windows operating systems. The GENESIS32 suite of applications is Windows 2000 Ready Certified, provides the connectivity of automation software with control hardware and field devices and enables seamless integration to enterprise-wide MRP/ERP and MES systems. New features in version 6.1 include high availability and redundancy; WebHMI, providing web-based visualization via the new GenBroker web delivery agent; AlarmWorX32 Multimedia, offering remote notification using multimedia devices and functions such as phone, pager, email, video and audio pop-up; and Language Switching capabilities, enabling machine builders to deliver their products in the global market.

"To keep pace and adapt quickly to change requires a lean and agile manufacturing plant floor, and system downtime is simply not acceptable," said John Rosala, director of Stratus' business development for manufacturing systems. "The combination of availability, reliability, and affordability offered by a Stratus/ICONICS solution presents a winning combination to leading-edge manufacturing organizations seeking to transform their enterprises from 'run of the mill' computing to computing that 'runs the mill'."

The Stratus ftServer family of Intel Architecture-based servers offers a unique combination of hardware fault tolerance, advanced software availability, and integrated service technology to produce the industry's most reliable servers for continuously available computing. Unlike high-availability cluster systems, which require complex software scripting and system failover time, Stratus servers are designed not to fail in the first place. The self-contained servers come ready to integrate quickly into IT infrastructures, to run Windows 2000 applications unmodified, to operate with little-to-no staff support for ongoing operation, system management, or servicing. With base prices starting around $18,000, the Stratus ftServer family makes continuously available computing a cost-effective and realistic option for manufacturing organizations.

"Efficient production lines and seamless plant floor operations demand the highest levels of reliability to keep manufacturing plants profitable and competitive," said Peter Wengert, global director for the Manufacturing Industry at Microsoft. "Now that level of reliability is available in a Windows 2000-based environment at affordable prices. The ICONICS and Stratus solution enables plant floors to work in harmony to function around the clock, with only nominal human intervention and virtually no unplanned downtime."

ICONICS and Stratus will demonstrate their integrated solution at booth #4701 at the ISA Conference in Houston, September 10-14, 2001.

About ICONICS

Founded in 1986, ICONICS is a leader in the development of web-enabled industrial automation software for Microsoft Windows Operating Systems. Offering the industry's only suite of fully-integrated OPC-Based components and products, GENESIS32 Enterprise Edition is available for Windows 95/98/NT, Millennium and 2000. Pocket GENESIS for Windows CE was built from the ground up based on ICONICS' OPC-To-The-Core framework. ICONICS offers a complete set of "plug & play" automation components including Best-in-Class OPC ActiveX Controls, OPC Toolkit, Human Machine Interface (HMI), SQL-based Data Logging, Multimedia Alarming and Supervisory Control and Data Acquisition (SCADA) products. The company's products are fully web enabled. Visit us on line at www.iconics.com.

About Stratus Technologies

Stratus Technologies offers a proven range of continuously available computer platforms, application solutions, professional services, and technologies for business-critical operations. Many Stratus customers are highly visible industry leaders such as prominent U.S. securities firms, major credit card companies, the largest stock exchange in Asia, the largest options exchange in the world, and 15 out of the world's 20 largest banks. The Stratus 24-7 Technologies Division licenses technology for fault tolerance to technology companies. Stratus has offices and a comprehensive network of customer service centers worldwide, and 1,100 employees. For more information, visit www.stratus.com.

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