



PRESS RELEASE

For Immediate Release

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ICONICS Ships OPC ToolWorX 3.1

Support for OPC Data Access (DA) 3.0 and OPC XML DA 1.0

Foxborough, MA – June 24, 2004 — **ICONICS**, a leader in Web-enabled, OPC-based HMI/SCADA and Manufacturing Intelligence Visualization software for Microsoft® Windows® operating systems, today announced the availability of OPC ToolWorX™ 3.1. This release of OPC ToolWorX is the industry's first OPC toolkit with integrated OPC Data Access and OPC Alarm and Events in one toolkit. With OPC ToolWorX developers can create high-quality, production-grade, OPC-compliant OPC DA, OPC AE and OPC XML servers and clients.

"ICONICS continues to be OPC-To-The-Core™," states Russ Agrusa, President and CEO of ICONICS. "Adding compliance for OPC DA 3.0 and OPC XML allows developers to take advantage of the latest technology and to develop Web-enabling OPC servers that are firewall and IT friendly."

ICONICS was first to introduce a production-grade toolkit to the market, and more than 250 companies depend on ICONICS for their OPC toolkit today. ICONICS, which helped create the specifications and sample code for OPC, sits on the Board of Directors for the OPC Foundation, chairing both the OPC Technical Steering Committee and the Marketing Committee.

OPC ToolWorX comes in two versions: a low-cost DLL version and a full source code version. ICONICS also offers the development tools for developers to build OPC servers with a Free Demo version of OPC ToolWorX, available for download at www.iconics.com/opc_tools.

"The marketplace is seeking updated OPC tools that comply with the latest OPC standards," says Craig Resnick, Research Director at ARC Advisory Group. "ToolWorX™ appears to meet

that requirement along with those of the OPC developers, who need the ability to build both OPC clients and servers from a single toolkit."

Key features available in OPC ToolWorX 3.1 include:

- OPC Data Access 3.0, 2.0 and 1.0 compliant.
- OPC XML-DA 1.0 compliant.
- OPC Alarm and Events 1.1 compliant.
- Develop OPC servers for Windows 98, NT®, 2000, XP, 2003 and CE.
- Create OPC Data Access for multithreaded client and server designs.
- Create OPC servers using Microsoft Visual Studio .NET.
- Easy-to-use wizards for rapid server development.
- Online configuration.
- Trace and debug OPC servers into XML file format.
- New unsolicited DA & AE communication support (no polling required).
- Includes several new OPC test clients and examples.
- Automation interface for testing and debugging.
- And much more...

About ICONICS

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation and manufacturing intelligence software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. BizViz™ is a suite of manufacturing and business intelligence products, which bridge the gap between manufacturing and corporate business information systems. BizViz is designed around Microsoft .NET technology and Microsoft SharePoint™, and runs on Microsoft Windows Server 2003. ICONICS also offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is a Microsoft Gold Certified partner represented in over 50 countries, and has more than 100,000 product installations worldwide. For more information contact ICONICS at (508) 543-8600, or visit us online at www.iconics.com.

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