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Press Release

100 Foxborough Blvd., Foxborough, MA 02035
Tel.: 800-946-9679 • 508-543-8600 • Fax: 508-543-1503
Email: info@iconics.com • www.iconics.com

Contact: Christopher Volpe
Vice President - Worldwide Sales
ICONICS, Inc.

Telephone: (508) 543-8600
Fax: (508) 543-1503
E-mail: volpe@iconics.com
Web: www.iconics.com

ICONICS Introduces MachineWorX™ and PanelWorX™ for Machine Builders and OEMs

Chicago IL, ISA '02 – October 21, 2002 — ICONICS, a leader in the development of Web-enabled industrial automation software for the Microsoft® Windows® operating systems, today unveiled a new focused set of products for the Microsoft Windows Embedded family of operating systems, including Windows CE, Windows CE .NET, Windows NT® Embedded, and Windows XP Embedded.

ICONICS introduces two new products specifically engineered for today's machine builders, OEMs and users creating embedded systems. The ICONICS Embedded Series includes the new **MachineWorX™** and **PanelWorX™** products, which are specifically designed for the Microsoft Embedded Operating systems. "With the emergence of smaller and more integrated PC platforms, the need for smaller-'footprint' software applications creates a large opportunity for the Embedded machine builder and OEM market," says Russ Agrusa, ICONICS' President and CEO.

MachineWorX is an OPC-enabled, dedicated embedded HMI visualization and SCADA product, which is easy to install on the Microsoft Embedded NT and Embedded XP operating systems. Designed for today's very small PCs requiring small "memory footprints," these products are ideal for diskless systems that use flash memory and other non-volatile forms of memory. MachineWorX installs a small set of ICONICS' GENESIS32™ runtime components, and is specially designed for PCs running Intel® X86 processors.

PanelWorX is also an embedded OPC-enabled, HMI visualization and SCADA product targeting today's panel computers, operator interface panels, and other dedicated HMI devices. Specifically designed for the Microsoft Windows CE and CE .NET operating systems, PanelWorX adds off-the-shelf packaged software to this market where past panel HMI solutions were closed and proprietary. PanelWorX is designed for the hardware OEM seeking to integrate HMI visualization software with its Window CE and CE .NET-based products. PanelWorX has a very small memory footprint, and is designed for processors capable of running the Windows CE and CE .NET operating systems.

Embedded WebHMI™ is a Web-based product that delivers GENESIS32 components (and associated security, live data, etc.) to remote Web browsers. Embedded WebHMI™ provides the same Web-enabling functionality as the GENESIS32 WebHMI product, but the Web server runs on any Microsoft Embedded Windows platform.

For more information, please contact ICONICS at (508) 543-8600 or info@iconics.com, or visit the ICONICS Web site at www.iconics.com.

ICONICS Background Information

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 100,000 product installations worldwide. Visit us online at www.iconics.com.

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