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Press Release

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ICONICS Announces the Release of Genesis32 Version 6.1

ISA Expo 2001 – September 11, 2001 — ICONICS, a leader in the development of Web-enabled industrial automation software tools for Microsoft® Windows®, today has announced the soon-to-be released Version 6.1 of GENESIS32, the industry's only suite of fully-integrated OPC-based components and products.

"Globalize and Mobilize: that's the theme for this important product release," says Chris Volpe, Vice President of Sales for ICONICS. "We've added some significant new features for our International customers and for those on the move."

One prominent feature is International Language Switching. Graphics, Trending, Alarming and other components of GENESIS32 are now capable of having multiple language references defined. During runtime operations, the user can switch between the configured languages with the touch of a button.

There has been significant effort in the support of Internet Solutions as well. GenBroker is a new feature enabling GENESIS32 components to "talk" across either an Intranet or the Internet or through firewalls. Instead of the typical DCOM communications required by OPC Servers, GenBroker translates the OPC calls into TCP/IP communications.

There have also been a number of features added to help customers comply with the FDA 21 CFR Part 11, the regulation for reporting practices and record keeping. With security log-in enhancements, set-point tracking, comment logging, alarm tracking and reporting, and many

other features already standard in GENESIS32, companies working towards this FDA compliance will find a host of tools at the ready.

Multimedia Alarming has been added to the AlarmWorX™32 product family. Now personnel can be informed of alarms and events, wherever they may be. Select from two-way pager notification, fax, email, pop-up windows, marquee messages on remote PCs, cell phones, local audio and more. This plug in to GENESIS32 is a must for operators who want to do more than simply monitor a terminal looking for alarms. "It's a real productivity booster," says Volpe.

TrendWorX™32, the real-time historian module, includes a number of new enhancements. It offers optimized real-time data logging to MS SQL Server, Oracle, and MSDE and the new 6.1 version now allows operator comments to be posted to the database. This new version also offers Web publishing, report capabilities. It is now possible to store customizable reports directly to Web servers in HTML format.

Additional horsepower has been added to the WebHMI component, which enables full-featured animated graphics, trends and alarms to be delivered to Web Browsers. More than just a snapshot of what's being viewed at a main workstation, WebHMI delivers full bi-directional content over the Net. New "Publishing" features have been added to the 6.1 components, creating a seamless partnership with the Web.

There are dozens of other new features packed into GENESIS32 6.1. For further details, please visit our Web site at www.iconics.com and ask for a free development CD.

ICONICS Background Information

Founded in 1986, ICONICS is a leader in the development of industrial automation software for Microsoft® Windows® Operating Systems. The company offers the industry's only suite of fully integrated OPC-Based components and products: GENESIS32™ Enterprise Edition, available for Windows 95/98/NT, Millennium and 2000; and Pocket GENESIS™ available for the Pocket PC and Windows CE. Both were built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of "Plug and Play" automation components including Best-in-Class OPC ActiveX Controls, OPC Toolkit, Human Machine Interface (HMI), SQL based Data Logging and Supervisory Control and Data Acquisition (SCADA) products. The company's products are fully WEB enabled. ICONICS is represented in over 50 countries and has in excess of 50,000 product installations worldwide. For more information visit www.iconics.com, or E-mail to info@iconics.com.

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