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Press Release

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ICONICS Announces Open Connectivity for the Security Industry

OPC Tools for the Security Industry

New Orleans, LA - ASIS 03 - September 15, 2003 — ICONICS, a leader in the development of Internet-based, building control, and industrial automation visualization software solutions for Microsoft® Windows® operating systems, today announced a series of tools to enable open connectivity for the security industry based on the OPC standard. OPC technology eliminates the need for expensive custom interfaces for connecting different systems and platforms, and is an effective means for moving information easily to all parts of a building and the enterprise. OPC allows users to create reusable modules for communications locally over the enterprise network and remotely over the Internet.

"OPC has grown from a communication standard for industrial automation and is quickly becoming a universal connectivity solution for other markets, including building control and security," states Russ Agrusa, President and CEO of ICONICS and Chairman of the Marketing Steering Committee for the OPC Foundation. "LonWorks® and BACnet® OPC servers are readily available, and open standards are the future for building management and security systems."

ICONICS offers a wide range of toolkits for building OPC servers as well as free tools for OPC testing and simulation. All ICONICS visualization solutions are OPC Plug and Play friendly and are Web-enabled with Windows NT® C3 level security. Whether used for viewing OPC real-time information, reacting to OPC alarms and events, or accessing OPC historical information, ICONICS solutions deliver. ICONICS OPC clients are scalable to fit any security application

locally or across the Internet. ICONICS clients are stand-alone or can be integrated with a larger system. Monitoring and control can be performed from a dedicated console, via a Web browser, a Pocket PC or a mobile phone.

ICONICS is a founding member of the OPC Foundation. In addition to Russ Agrusa being on the foundation's board of directors and chairing its Marketing Steering Committee, Jim Luth, ICONICS Chief Architect Engineer, is the Technical Steering Committee Chairman leading the OPC Foundation's technology initiatives.

ICONICS solutions have been successfully deployed in over 75,000 building control, manufacturing and utility applications worldwide, including the Building Operations Command Center (BOCC) at the Pentagon.

For more information, please contact ICONICS at (508) 543-8600 or info@iconics.com, or visit the ICONICS Web site at www.iconics.com.

About ICONICS

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 75,000 product installations worldwide. Visit us online at www.iconics.com.

About OPC Foundation

The OPC Foundation, dedicated to interoperability in automation, is an independent, non-profit organization that is comprised of leading manufacturers and solution providers in factory and process automation. The OPC Foundation's charter is to develop worldwide industry standards for multi-vendor interoperability and seamless connectivity of measurement and automation devices, systems and networks used in the manufacturing and process industries by leveraging open computing technologies. Board members and officers are unpaid volunteers, and all development of specifications is undertaken by volunteers from the 300-plus members worldwide. OPC's current major initiative is the creation of the OPC Data Exchange specification for cross-fieldbus data transfer, an important milestone for the end-user community in terms of control system interoperability. OPC Foundation and OPC are registered trademarks of OPC Foundation. Other product and company names herein may be trademarks of their respective owners.

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