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Press Release

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ICONICS Receives Coveted Microsoft Gold Partner Certification

April 30, 2003 — **ICONICS** has recently been awarded **Microsoft's Gold Certified Partner** for its **GraphWorX32 HMI Visualization software product** recognition. The **Microsoft Gold Certified Partner Program** is the highest product certification that be achieved and identifies companies that have proven a commitment and expertise in one or more specialized areas when delivering Microsoft technologies.

ICONICS is now part of an elite class of Microsoft partners who have demonstrated excellence and operational functionality in conjunction with the Microsoft family of products. ICONICS is now one of approximately 1503 **Microsoft Gold Certified Partners** out of a total of 60,000 ISV Certified Partners worldwide. Gold Certified Partners not only gain the additional credibility with the use of the Microsoft **Gold Certified Partner** brand, but they also receive many substantial benefits, including enhanced technical expertise, participation in Microsoft co-marketing programs, increased sales opportunities with priority referrals of clients that call Microsoft looking for references of partners who have requirements in Microsoft Gold Certified Partners products and services. Microsoft Gold Partners also have the use of Microsoft conference facilities worldwide for sales, training and educational purposes.

"We are very pleased to recognize ICONICS as a **Microsoft Gold Certified Partner for GraphWorX32 HMI Visualization software product** as they have been a developer and supplier of Microsoft compatible products over the past 16 years. Their products maximize the use of Microsoft technologies and clearly demonstrate how partners can work with Microsoft

products to deliver state of the art technology and applications to their customers,” said Allison Watson, VP, WW Partner Sales and Marketing, Microsoft.

“ICONICS has been awarded the **Microsoft Gold Certified Partner** for GraphWorX32 HMI Visualization software product recognition for attaining the Gold Certified status for its products. This achievement offers our customers assurance that our products meet the stringent Microsoft interoperability standards,” said Russell Agrusa, President and CEO of ICONICS. “Having the Microsoft Gold Certified Partner brand and logo gives ICONICS worldwide recognition that our Visualization and SCADA products are in an elite class.”

For more information, please contact ICONICS at (508) 543-8600 or info@iconics.com, or visit the ICONICS Web site at www.iconics.com.

About ICONICS

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 75,000 product installations worldwide. Visit us online at www.iconics.com.

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