



Press Release

For immediate release...

100 Foxborough Blvd., Foxborough, MA 02035
Tel.: 800-946-9679 • 508-543-8600 • Fax: 508-543-1503
Email: info@iconics.com • www.iconics.com

Contact: William A. Small
Marketing Manager
ICONICS, Inc.

Telephone: (508) 543-8600
FAX: (508) 543-1503
E-mail: bills@iconics.com
Web: www.iconics.com

ICONICS ANNOUNCES PARTNERING AGREEMENT WITH ISA AUTOMATION

March 13, 2003 — ISA Automation in Rouyn-Noranda, Canada, is a software tool development company that is focusing its products on HMI environments. Founded in 1998, ISA developed a software product called **Only U**. The **Only U** solution was designed in response to the fact that "user accountability" was a difficult issue to address in manufacturing plant floor operations. Conventional user names and passwords are often misused, written on scraps of paper near the operator input terminal for sharing between users, and have become unacceptable in critical applications where absolute user identification is required. **Only U** uses fingerprint identification technology that makes it possible to accurately and instantly identify a user within an application at the time of data entry, using a Biometric reading mouse.

In integrating the **Only U** solution with **ICONICS' GraphWorX™32** OPC-based HMI visualization software, ICONICS and ISA Automation believe that they are pushing user accountability to a higher level. This technology also addresses the strict regulations imposed by the FDA, namely **21 CFR Part 11** compliance for the pharmaceutical and food and beverage industries, for electronic document control and electronic signatures on documents.

"We are excited to introduce this new capability with our HMI visualization products based on Biometric technology and feel that this is the ultimate answer to user identification," says ICONICS President and CEO Russ Agrusa. "By working closely with ISA Automation, we are able to leverage their investments in new Biometric technology software and computer mouse

integration in order to create industry-leading products for the manufacturing and automation industry.”

For more information, please contact ICONICS at (508) 543-8600 or info@iconics.com, or visit the ICONICS Web site at www.iconics.com.

About ICONICS

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), Microsoft SQL Server®-based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 75,000 product installations worldwide. Visit us online at www.iconics.com.

© 2003 ICONICS, Inc. All rights reserved. GENESIS, GENESIS32, GraphWorX, TrendWorX, AlarmWorX, ProjectWorX, TraceWorX, ReportWorX, ControlWorX, WebHMI, ToolWorX, PanelWorX, MachineWorX, ToolBoX, MobileHMI, Pocket GENESIS, GenBroker, GENESIS for Windows (GFW), GENESIS Control Series, OPC-To-The-Core, GENESIS BizViz, and Visualize Your Enterprise are trademarks of ICONICS, Inc. Microsoft, Windows, ActiveX, Visual C++, Windows NT, and Visual Basic are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Other product and company names mentioned herein may be trademarks of their respective companies.