Contact: **Bob Braier**
Director of Product Deployment
ICONICS, Inc.

Telephone: **(508) 543-8600**
FAX: **(508) 543-1503**
E-mail: **bob@iconics.com**
Web: **www.iconics.com**

ICONICS Pocket GENESIS Adds New Remote Alarm and Trend Database Support for Pocket PC

INTERPHEX, New York, NY April 17, 2002 — ICONICS, a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems, recently unveiled Pocket PC 2002™ support for its entire suite of Pocket GENESIS™ products. Pocket PCs are small, energy-efficient and powerful Personal Digital Assistants (PDAs) that not only store calendar and contact information, but also come equipped with applications that let you take your important work with you. Microsoft's Pocket PC applications are specially developed "Pocket" versions of Microsoft Internet Explorer™, Microsoft Outlook®, Microsoft Word™, Microsoft Excel™ and other Microsoft Windows applications. People who carry Pocket PCs are able to send e-mail, edit documents and access important business information. With this ICONICS announcement, important business information can now include HMI/SCADA operator displays, reports, trends and alarm-management data for your plant or facility.

Pocket GENESIS, Pocket PCs and wireless communications make a great team. Together they address a fast-growing and critical market niche in factories and plants worldwide, providing instant access to real-time manufacturing data, anytime and anywhere the user may be. Comments Russ Agrusa, President and CEO of ICONICS, "Consider the recent announcements of major, global manufacturers replacing thousands of employee workstations with laptops to increase worker productivity. At the same time, PDAs have made it into the corporate mainstream. Businesses are increasingly 'going mobile'."

Pocket GENESIS provides three industrial productivity applications for the Pocket PC. The first of the scalable applications is Pocket GraphWorX™, for performing advanced HMI functions. The second is Pocket AlarmWorX™, which provides traditional alarming and acknowledgment capabilities using the OPC Data Access and OPC Alarm and Events Plug and Play standards. Also included is Pocket TrendWorX™, which replays real-time and historical data in a number of trend chart display formats. Pocket PCs integrate with corporate databases such as Microsoft SQL Server®, MSDE and Microsoft Access™ to place information at your fingertips, wherever you may be.

Also included with the Pocket GENESIS suite of applications is Pocket GenBroker™, which provides OPC over TCP/IP communications, allowing Pocket GENESIS to network using LAN, WAN, Internet/intranet or wireless communications with virtually any third-party enterprise productivity application or manufacturing execution system (MES).

Peter Wengert, Global Director for the Manufacturing Industry at Microsoft, comments, "ICONICS consistently demonstrates leadership and a commitment toward developing scalable, relevant applications that incorporate the most current technology available and are based upon open industry standards. Pocket GENESIS is an excellent example of this commitment."

Pocket GENESIS is a Windows CE, full 32-bit, multi-threaded, distributed client/server application that is based on ICONICS' powerful OPC-To-The-Core™ technology. The product is compliant with the OPC Data Access, OPC Alarm and Events, and OPC Historical Data Access specifications. Pocket GENESIS for Pocket PC is an ideal solution for quality managers, production personnel, maintenance supervisors, service fleets and building/facility operators.

For more information please contact ICONICS at (508) 543-8600 or info@iconics.com, or visit the ICONICS Web site at www.iconics.com.

ICONICS Background Information

Founded in 1986, ICONICS is a leader in the development of Web-enabled industrial automation software for Microsoft® Windows® operating systems. Offering the industry's only suite of fully-integrated OPC-based components and products, GENESIS32™ Enterprise Edition is available for Windows XP, 95, 98, Millennium, and 2000, and Windows NT®. Pocket GENESIS™ for Windows CE and Pocket PC was built from the ground up based on ICONICS' OPC-To-The-Core™ framework. ICONICS offers a complete set of Plug and Play automation components, including best-in-class OPC ActiveX® Controls, OPC Toolkit, Human Machine Interface (HMI), MIcrosoft SQL Server®–based data logging, Multimedia Alarming, and Supervisory Control and Data Acquisition (SCADA) products. ICONICS is represented in over 50 countries and has in excess of 75,000 product installations worldwide. Visit us online at www.iconics.com.

GENESIS32, Pocket GENESIS, AlarmWorX, ControlWorX, GraphWorX, TrendWorX, ToolWorX, ToolBoX, WebHMI, MobileHMI, and OPC-To-The-Core are trademarks of ICONICS, Inc. Microsoft, Windows, ActiveX, Visual C++, Pocket PC, Windows CE, Windows NT, and Visual Basic are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Other product and company names mentioned herein may be the trademarks of their respective owners.