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From the Desk of

Russ Agrusa

ICONICS President, CEO &
OPC Foundation Board Member

The merger of information technology (IT) and automation technology is pushing software companies to innovate at an ever greater pace. ICONICS' is committed to providing the most advanced automation software for industrial, manufacturing, building automation and energy, and takes on this challenge with its latest v10.9 product suite. Fusing both IT and automation technology, and based on industry standards such as OPC UA, BACnet, Microsoft® .NET and Microsoft Azure, our new GENESIS64™, Hyper Historian™ and AnalytiX® products are Internet of Things (IoT), cloud and mobile ready.

Over the years, ICONICS has been recognized for its software innovation by Microsoft and has been awarded three prestigious Partner of the Year Awards. ICONICS received the 2014 CityNext, the 2012 Sustainability and the 2008 ISV Partner of the Year awards. ICONICS maintains a close strategic partnership with Microsoft. This past year, we jointly won projects in healthcare, education, retail, manufacturing and the public sector. Together, we are engaged in a number of large energy and sustainability projects.

Microsoft and ICONICS demonstrated IoT and cloud-based solutions at the Hannover Fair in Germany this past April 2015. The ICONICS solutions were based on Azure and showcased real-world Industry 4.0 applications by integrating KUKA robots with the Microsoft Azure cloud. Another key focus area for ICONICS has been in providing analytics and machine learning solutions for big data, situational awareness and geospatial applications by partnering with Esri.

Our new v10.9 automation suite represents many innovative and disruptive technologies. With over 500 new features, ICONICS' latest solutions introduce many new time-saving capabilities and several new technologies not seen in any other HMI/SCADA and visualization products. Designed from the ground up to take advantage of the entire range of Microsoft Windows® operating systems, including Windows 10, GENESIS64 delivers unparalleled performance and cost savings due to its inherent 64-bit design and being based on .NET, WPF and open standards, which have proven to reduce engineering time, improve ROI and lower TCO.

This past year, we have invested heavily in R&D and have greatly enhanced all four families of our automation software products, covering HMI/SCADA, Plant Historians, Mobility and Analytics. ICONICS' AnalytiX solutions have introduced the concept of Asset-based Fault Detection and Diagnostics, which has helped numerous organizations reduce energy costs and improve production. ICONICS' KPIWorX™ self-service dashboard, requiring no pre-authoring, uses a responsive design technology and can run on any tablet or smartphone. We have also introduced ReportWorX™ 365, a brand new Microsoft Office App that works with Microsoft Power BI and Office 365. It can easily be downloaded from the Microsoft Office Store, so give it a try!

Overall, ICONICS products are helping our users reduce their energy costs, improve their production efficiency and product quality and to be more sustainable.

Sincerely,


Russ Agrusa



IoT and Cloud Ready Solutions

By the year 2020, there will be 50 billion connected devices in the world, according to a recent study performed by Cisco. Automation systems are evolving from a world that is server-centric to one that is services-centric. This transformation requires innovation in cloud and mobile device software solutions to operate from anywhere, anytime.

ICONICS is leading the way in cloud-based solutions with its HMI/SCADA, analytics, mobile and data historian to help its customers embrace the Internet of Things (IoT). ICONICS' **Cloud Connector** and **Cloud Hyper Historian™** make immediate use of the Internet of Things, people and services with elastic storage and unlimited scalability. Streaming information up to the Azure cloud enables manufacturers to better understand their data and find innovative ways to deliver value on top of their products. Advanced analytics make it possible to give customers what they want, before they even have to ask for it. ICONICS provides solutions across all of these areas, most notably for Office 365, Power BI, and Azure Machine Learning.

ICONICS' Platform Cloud Services reduce the time, cost and complexity of implementing, monitoring and scaling automation solutions. It uses only the computing power that is actually needed, and enables

"One of the biggest ways manufacturers can create an advantage from IoT technologies is simply taking that first step and connecting their products to applications and cloud services. ICONICS' integration with Azure offers the type of powerful and cost-effective analytics solution manufacturers need today."

Caglayan Arkan
General Manager

Worldwide Manufacturing & Resources Sector, Microsoft

faster deployment of mobile applications by securely pushing data from on premises servers to the cloud. ICONICS' Hyper Historian high-speed plant historian is one of the first industrial historians available on the cloud. Clients can utilize Azure to access Big Data from any desktop, Web browser or mobile device. This

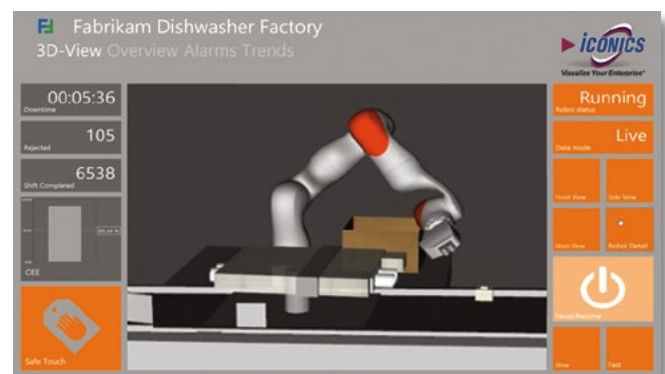


feature reduces IT costs with simple setup and minimal maintenance requirements, allowing customers to infinitely grow their applications based on the changing needs of their business.

ICONICS Showcases IoT Solutions at Hannover Messe

ICONICS partnered with Microsoft at this year's Hannover Messe in Germany. The highlight was an Azure/IoT demonstration of a smart, connected factory using KUKA robots and leveraging ICONICS GENESIS64 cloud solutions. The demonstration showed how Microsoft Azure and IoT can monitor and control robots from the cloud.

ICONICS worked with Microsoft and KUKA to show the value of using Microsoft Kinect sensors to automatically adjust the speed of the robot based on the proximity of the operator to the robot. It also showcased the new Cloud Hyper Historian to playback the actions of the robot through 3D HMI/SCADA visualization.



See the video of ICONICS in action at:
www.iconics.com/HannoverMesseDemo2015



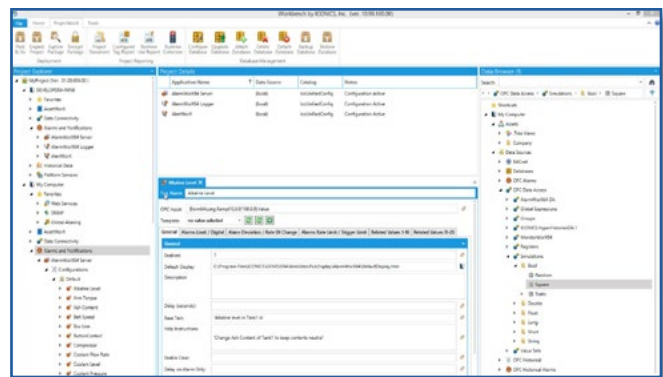
With GENESIS64 v10.9, ICONICS worked with partners and integrators around the world to develop the latest HMI/SCADA and Energy Management features. ICONICS is tireless in its endless pursuit to provide the most cutting edge, time-saving software capabilities.

GENESIS64 is now Windows 10 ready, taking advantage of the key aspects of Microsoft's latest operating system. New capabilities have been added such as a new project-based Workbench, responsive design, 2000 new time-saving Smart Symbols and hundreds of others. Ease of use enhancements include project reporting, pack and go, tag browser, TrendWorX™64 scrolling and runtime Ribbon.

New GENESIS64 v10.9 features include:

- **Workbench v10.9** - ICONICS' third-generation, centralized project authoring environment for GENESIS64 and other products brings together the best of desktop and Web-based platforms. It provides a configuration tool for security, project management, pack and go and more. Workbench replaces the classic Workbench and Workbench Silverlight versions. New project level organization, drag and drop, reporting, data browsing integration and other ease of use enhancements help to greatly reduce project implementation time.
- **GraphWorX™64** - includes over 2,000 new symbols, including smart and high-performance HMI variations. New Responsive Design technology makes display authoring simpler and faster for any desktop, browser or smart device. 3D visualization has also been improved along with new, powerful search engine technology.

- **Hyper Historian™ Express** – brings ICONICS' world-class plant historian to the GENESIS64 and MobileHMI™ products. The Express version provides similar functionality as TrendWorX™64 Logger. Features such as automatic archiving and data merging with MergeWorX™ make upgrading to Hyper Historian a simple task. *See Page 9 for more details.*
- **AssetWorX™** – includes advanced search, favorites, customized Tree Views and a new asset ISA 95 Equipment Class update function to support easier development and management of asset-based projects.



Project-centric Workbench Environment

- **WebHMI™** now supports HTML5, providing compatibility with popular browsers such as Safari, Chrome, Firefox and the new Windows 10 Microsoft Edge browser.

Continued on Page 4



Scottish Water Deploys ICONICS for Situational Awareness

Scotland



Scottish Water is responsible for the entire country of Scotland's water system. Headquartered in Dunfermline, Scotland, Scottish

Water provides clean, safe and high quality drinking water to 2.45 million households and 154,000 businesses across Scotland. The agency also provides 1.3 billion liters of clear, fresh drinking water and processes 842 million liters of wastewater. A situational awareness Intelligent Control Centre (ICC) was engineered with ICONICS to serve as their operations center for all of Scotland.

Scottish Water embarked on a partnership with ICONICS to build a revolutionary solution that enables them to understand business events and ensure and reduce effective response times. Working with ICONICS in the UK, Scottish Water:

- Reduced flooding across Scotland through the integration of weather and vehicle tracking data.
- Improved Overall Performance Assessment (OPA) scores through lowered average Interruptions to Supply (ITS).
- Reduced operational costs.

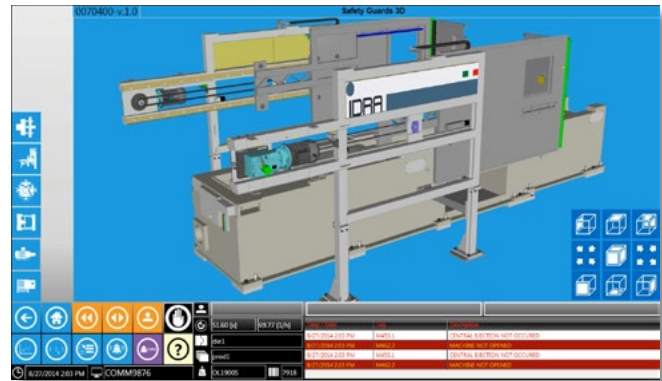
To read an expanded version of this story, visit:
www.iconics.com/scottishwater



With Over 500 New Features

Continued from Page 3

- **AlertWorX™** – is a core notification technology that enables users to send SMS messages or E-mails that can be triggered by operator command alerts, real-time data updates; such as OPC values, alarms or database changes; or schedules. It also supports System Health Monitoring and delivers error updates and notifications.
- **KPIWorX™** – allows for on-the-fly creation and saving of dashboards. Users can drag and drop data, configure widgets, split screens to add new widgets and save dashboards into a Favorites location. *See Page 6 for more details.*
- **Building Information Modeling (BIM) Support** – provides visual and architectural benefits. Using the BIM standard ISO 16739:2013, BIM properties containing BIM images and designs can be easily imported. Additionally, GraphWorX64's new Bulk Display Configurator allows users to automatically convert floorplans into operational displays.
- **ScheduleWorX™64** – defines scheduled sequences of controllable events. New features include integration with the new Workbench v10.9, System Health Monitoring, AlertWorX, and ConverterWorX. BACnet schedule objects are also supported.
- **Project Reporting** – creates project and system documentation. With v10.9, new Project Versioning Reports are now available.
- **EarthWorX™** – includes new extended Esri integration and 3D automated elevation. *See the callout below for more details.*



Machine Builder Uses 3D for Deep Visualization

- **RecipeWorX™** – adds recipe control, navigation and commanding to GENESIS64. Recipe authoring is simple and easy. Users can create and store product formulas and recipes from any device.
- **System Health Monitoring** – Users can now acquire data from System Performance Counters, such as CPU and memory usage, internal diagnostics and other ICONICS application services. Evaluate abnormal conditions, be notified of system faults and save logs into the Windows Event Log. System Health is a powerful tool that helps maximize system resources.

GENESIS64 v10.9! To learn more, visit:
www.iconics.com/genesis64



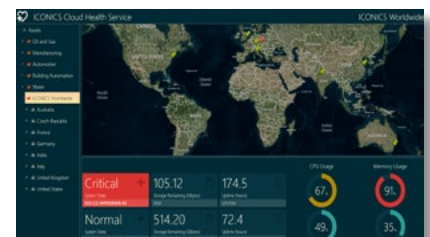
new Esri Integration

ICONICS and Esri partnered to provide users with a simple and easy to integrate solution. Users can now connect Esri geospatial maps with real-time and historical information from a vast variety of devices. By utilizing the new EarthWorX Connector for Esri, users can integrate geographic and custom maps available through the Esri ArcGIS servers.



new System Health Monitoring

ICONICS' new v10.9 System Health Monitoring Service provides a central platform for monitoring system functions, hardware and application health. A powerful dashboard displays current values and logged historical data, while an Event Viewer logs system health events. This provides users with real-time insight into the status and health of their applications, as well as hardware and system performance.



System Health Dashboard

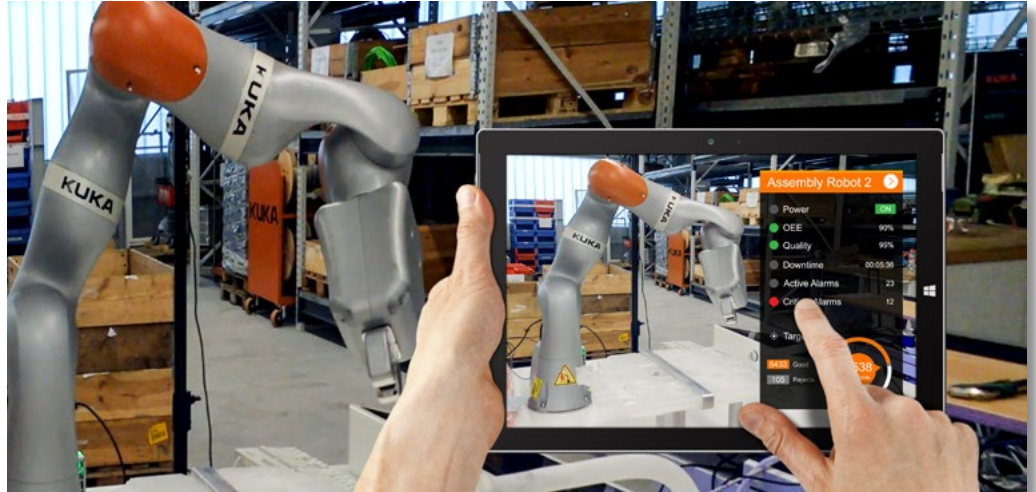


MobileHMI™ is an essential monitoring tool for executives, operators and technicians, providing the ability to locate and visualize any metric, from anywhere, at any time. With innovative features such as component viewers, Smart Tiles, and a centralized AppHub™ for simpler navigation, paired with exceptional ease of use, MobileHMI is designed to be the most comprehensive and accessible mobile HMI/SCADA solution anywhere.

Version 10.9 focus has been on performance, ease of use and usability features such as new alarm and grid controls. These improvements allow for greater user control within mobile displays while creating seamless transitions between mobile devices and the desktop. Advanced functionality now supports alarm grouping, sorting, filtering and commanding. The Asset Navigator includes Tree View support and commanding, as well as an embedded viewer. Also, MobileHMI now supports operator comments to enhance communication between users and across platforms.

Additional new MobileHMI v10.9 features include:

- **Augmented Reality** – a new concept in v10.9, it incorporates Location Anchor Services, which allow the triggering of commands that can invoke any number of functions based on users' location and proximity to devices and meters. These services also integrate with GPS, NFC, barcodes, QR codes and OCR.



MobileHMI's New Augmented Reality Technology

Location Services include **GPS** augmented reality, which allows the device to share users' location and load the respective data and displays. Users can also manually enter a location using an address or geographic coordinates.

Winner 2015 Engineers' Choice Award

MobileHMI™ has won the 2015 *Control Engineering* Engineers' Choice Award. Control Engineering awarded products introduced in 2014, as chosen by print and online subscribers. This recognition was highlighted in the February 2015 monthly edition, in several newsletters and at www.controleng.com/awards.

"Innovative solutions such as ICONICS MobileHMI make manufacturing and other control engineering applications more efficient through smart applications of new technologies. Investments in the best products and software can help solve the most pressing challenges in automation, control, and instrumentation," according to Mark T. Hoske, *Control Engineering* content manager.



"ICONICS is honored to have won a 2015 Control Engineering Engineers' Choice Award for MobileHMI," said Russ Agrusa, President and CEO of ICONICS. "Such recognition reinforces our commitment to deliver rich, powerful data monitoring and control solutions from anywhere at any time."

"Continuous improvements among leading technology providers ensure that manufacturers, machine builders, and automation system integrators can achieve the levels of agility, efficiency, and effectiveness necessary to compete and win in today's global economy," Hoske said.



for Any Glass

In MobileHMI, **barcodes** provide another location service that is integrated with the Augmented Reality feature and will load associated commands and displays automatically.



QR codes allow users to scan a physical QR code on a device and retrieve current and historical information about that device. Users are provided with information in real time while physically interacting with the equipment. QR codes can be set to correlate to any equipment information by having a physical tag associated with the equipment.

OCR, or Optical Character Recognition is an additional Location Service that is able to recognize standard alphanumeric characters associated with any data or devices.



Operations Dashboard with Microcharts

- **KPIWorX™** – a new major feature focuses on self-service dashboards. KPIWorX utilizes all of the convenience of MobileHMI while introducing the efficiency of authoring KPIs on the fly. *See the article below for more details on KPIWorX.*
- **Hyper Historian™ Express** – brings ICONICS' world-class plant historian to the MobileHMI and GENESIS64™ platforms, providing users with a basic data logging and upgrade path to the standard Hyper Historian data historian. It was designed to address small-to-midsize application needs for HMI/SCADA and Energy Management projects. *See Page 9 for details.*



Industry Apps for Any Mobile Device

To learn more about MobileHMI, visit:
www.iconics.com/mobilehmi



KPIWorX

Self-Service Real-time Dashboards for Any Glass

KPIWorX™ is a new feature that allows for the creation, saving and loading of self-service dashboards via MobileHMI. Users can drag and drop data, configure widgets and split screens to add new widgets utilizing KPIWorX's several preconfigured gauges, process points, trends, alarms and grids. A library of intuitive drag and drop smart symbols makes display creation seamless and efficient.

Split-screen compatibility allows for use of multiple widgets and docked settings with a navigator. KPIWorX displays automatically adjust for various data sources as well as smaller fonts, smaller margins and keyboard handling. KPIWorX will be especially useful for on-the-spot display creation for visualizing data as it is needed. KPIWorX displays can also be transferred to desktop mode for sharing.



Self-Service Real-time Dashboards



Energy AnalytiX® v10.9

Several major new features are part of the new v10.9 product, including:

Cost Analysis and Cost Summary Charts

These new charts include a number of features to help users develop a financial analysis chart to display built-in asset cost data in a single, customizable chart. They support both time-based data and value-based charts using multiple styles.

Data Backfill

Users can manually retrieve historical data for a defined interval. Energy AnalytiX automatically backfills any gaps in the data due to system outages or anomalies.

New Energy Charts

The Advanced Energy Analysis Chart is a charting tool for Energy AnalytiX data, providing simple and powerful visualization of energy data.

Unified Search

A powerful search engine simplifies finding assets such as meters and equipment. Create favorite search criteria for instant reuse.



Fault Detection and Energy Management Dashboard

Facility AnalytiX® v10.9

Major new improvements to the popular fault detection and diagnostics solution for v10.9 include:

Point and Click Fault Trends

Quickly view faults and associated trend data. Facility AnalytiX allows users to click on a fault, launching a related trend and displaying the fault history. This feature enables operators to drill down into the fault history for real-time advanced analysis and actionable insight into their data.

Commanding

Facility AnalytiX now supports Commanding, which allows users to execute any command through the FDD Viewer. Configurable through the Workbench, each value in

the viewer can be associated to a tag or expression.

System Health Monitoring

Users can now acquire data from System Performance Counters, such as CPU and memory usage, internal diagnostics and other ICONICS application services.

ReportWorX 365

Lights Up Microsoft Power BI

ICONICS ReportWorX 365 is a new app for Microsoft's Office platform that runs in Excel Online, Office 365 or Excel 2013. It allows users to easily access real-time and historical data from any ICONICS application. With ReportWorX 365, users can author and view reports related to processes quickly and easily. In addition to gathering Big Data, users can filter data and perform advanced analytics on it using Microsoft's business intelligence tools including Power BI, Power View and Power Query, as well as Azure-based analytics services such as Azure Machine Learning.

ReportWorX 365 combines data into summary statistics using a variety of aggregation

methods with integrated role-based security to ensure access to the most relevant data. The intuitive point-and-click interface within an Excel task pane allows users to easily select the data they wish to access, select a location within the spreadsheet to view the data, then include any filters they wish to apply to that data.

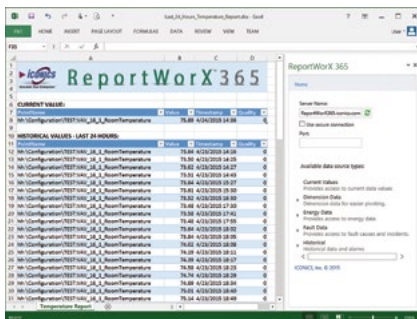
To download the app, visit:

www.iconics.com/reportworx365



"With the Office 365 platform, ReportWorX 365 taps into Microsoft's wealth of business intelligence tools and perform analytics in real time. ReportWorX 365 fully utilizes the capabilities of Excel to offer worldwide access to all of ICONICS' industry applications."

Cağlayan Arkan
General Manager
Worldwide Manufacturing & Resources Sector, Microsoft



ReportWorX 365 Office App



Energy-Saving Programs

Seattle 2030

King County is the largest local government to use the same Energy Smart Buildings solution as Microsoft and includes the cities of Seattle, Redmond, Bellevue and others. The county recently selected ICONICS, MacDonald-Miller and Microsoft to achieve its goals within the Seattle 2030 District initiative, which has set out to reduce energy consumption. Seattle is focused on existing medium-to-large sized buildings, which require energy demand monitoring and reductions. The city of Seattle aims to meet its goal of carbon neutrality by 2030.



For more about ICONICS' Smart Buildings Initiative: www.iconics.com/article-kingcounty



Energy AnalytiX runs on Microsoft's Azure and MacDonald-Miller has installed it at five King County facilities for a two-year pilot project, providing maintenance staff with real-time analytics that help them operate the facilities more efficiently, identify HVAC problems faster, and better prioritize maintenance work. Employees now spend less time identifying the cause of a heating or air-conditioning problem and more time resolving issues. "As the winner of the 2014 Microsoft Public Sector

CityNext Partner of the Year and Sustainability Partner of the Year awards, ICONICS with its partners, MacDonald-Miller and Microsoft, are uniquely positioned to provide advanced energy smart building solutions to King County," said Russ Agrusa, President and CEO of ICONICS. "Built on the power of Microsoft Azure cloud technology, this energy management and continuous commissioning solution will have a great impact in the state of Washington and King County."



Read more about the installation at WAC: www.iconics.com/WAC-Touch2015



ICONICS recently worked with MacDonald Miller on a Smart Buildings project for the Washington Athletic Club (WAC) in Seattle, WA. WAC is a historic and respected club and was in need of energy optimization to reduce its carbon footprint and improve energy performance. The project involved overhauling the building's legacy energy systems and replacing them with one from ICONICS that monitors usage and regulates consumption. Following the project's completion, first year energy savings were over US\$200,000.



Town of Arlington Uses ICONICS' Cloud Technology to Keep Cool

United States

The Peirce School is a public elementary school located in the town of Arlington, MA. Recently, Arlington Public Schools sought to consolidate its operations into one building for its summer program. This required a new building management system and fault detection solution.

Ruthy Bennett, regional energy manager for the towns of Arlington and Bedford, and town officials selected ICONICS GENESIS64™ HMI/SCADA suite, in addition to the AnalytiX® suite, which includes Facility AnalytiX® predictive software. Microsoft's Azure cloud is used to store all the information generated at the school in the cloud, which allows the town of Arlington to access and store its large amounts of data in real-time, rather than wait 72 hours as it had done previously.

"With Azure cloud services, we don't have to buy a server, and we can store three years of data," Bennett says. "That's important because in New England, (the seasons) can be very different. You really need three years of data to compare."



To read an expanded version of this story, visit: www.iconics.com/townofarlington



Hyper Historian Drill-down and Accessibility

Hyper Historian™ v10.9 represents a major improvement to the ICONICS product portfolio. Many new capabilities have been added to reduce engineering time, increase ease of use and provide rich visualization of collected data. Hyper Historian is core to many ICONICS' products, including Quality and Energy AnalytiX® as well as others. Designed to address small-to-midsize application needs, **Hyper Historian Express** is the perfect choice for HMI/SCADA and Energy Management projects.

Version 10.9 includes System Health Monitoring, drag and drop and the new Workbench. Users can now monitor, diagnose, predict and correct system faults related to the Hyper Historian.

Hyper Historian is the essential foundation of any advanced analytics application. With v10.9, customers will experience the new user-friendly Business Intelligence drill-down and rollup of data for enhanced



Hyper Historian Multiple Trend Views

insight into their operations. Users can explore and drag and drop data in real time, using simple point-and-click navigation with filters and slicers to drill down or roll up data by asset, date/time or any other configurable parameter value.

ICONICS' high speed, reliable and robust industrial data historian offers unlimited scalability with its groundbreaking Hyper to Hyper technology for distributed applications, available on premises or in the Azure cloud to provide the foundation for Big Data.

A new, powerful **TrendWorX64 Viewer** allows users to access data in incredibly user-friendly ways. Users can snap to Scroll Areas for fast, easy access to historical data on a daily/weekly/monthly basis, making it easy to time-align information.



New Snap-to-time Feature Enhances Ease of Use

To learn more about Hyper Historian, visit:
www.iconics.com/hyperhistorian



University of Virginia Handles Big Data Needs with Hyper Historian™

Founded in 1819 by Thomas Jefferson, the University of Virginia is made up of 11 schools in Charlottesville, VA, plus the College at Wise, spread out over 500 buildings or facilities within 1,606 acres.

The school required a campus-wide visualization and monitoring platform and wished to implement the project themselves. Their new system, named "Lighthouse", would need to tie into their own generated Big Data; a wide array of locations and equipment, including a main heating plant and two satellite plants, seven chilled water loops (in 13 plants), three primary electric substations, and over 2,800 meters (internal, external and virtual).

ICONICS Hyper Historian™ now trends over 40,000 of the University's BAS/SCADA/asset point definitions. Each point contains dozens of available properties, in addition to alarms, totalizations, averages and other functions. Over 100,000 different trend views are available in the system, comprised of almost six billion data samples per year (based on default sample rate). Hourly summary data exists for multiple plants, buildings and meters, adding up to additional tens of millions of records per year.

To read an expanded version of this story, visit:
www.iconics.com/uva



GENESIS32 & BizViz v9.4 Features & Benefits

ICONICS continues to improve its 32-bit-based HMI/SCADA and business intelligence solutions. As the industry's first fully scalable suite of OPC, SNMP, BACnet and Web-enabled HMI and SCADA applications, ICONICS has strived in this release to provide maximum compatibility with the latest operating systems and databases.

Several enhancements have been added to GENESIS32™ v9.4, including compatibility with Microsoft's new Windows 10 operating system, along with all of the latest updates for the Windows Server operating system and SQL Server 2014. GENESIS32 security has been enhanced with support for Active Directory forests to allow the Security Server to use all domains within a forest.

GENESIS32 Features & Benefits:

- Support for Running on Microsoft Windows 10
- Security Server Support for Active Directory Forests
- GraphWorX™32 Support of Page Widths Greater than 30,000 Pixels (up to 50,000 Pixels)

For information on the complete list of improvements in v9.4, see the What's New document included on the GENESIS32 and BizViz product DVDs or the Customer Connection Portal. If users are current on their SupportWorX™ plans, they are entitled to receive the latest version 9.4 release. Contact your local ICONICS representative for more information or download the latest product releases from the ICONICS Customer Connection Portal located at: getconnected.iconics.com

To learn more about GENESIS32, visit:
www.iconics.com/genesis32



BizViz v9.4 is compatible with Windows 10, and contains several enhancements that make it easier to integrate information from other ICONICS products.

BridgeWorX and **ReportWorX** now feature a dedicated Energy AnalytiX® data source, which allows users to easily integrate energy data such as energy calculations, financial, weather and meter data into any operational report. BizViz v9.4 also supports new System Health Monitoring.

BizViz Features & Benefits:

- Support for Running on Microsoft Windows 10
- Energy AnalytiX Data Source for ReportWorX & BridgeWorX
- ReportWorX Support for all HDA Aggregates and Filters Supported by Hyper Historian™



BridgeWorX™
ReportWorX™

To learn more about BizViz, visit:
www.iconics.com/bizviz



new

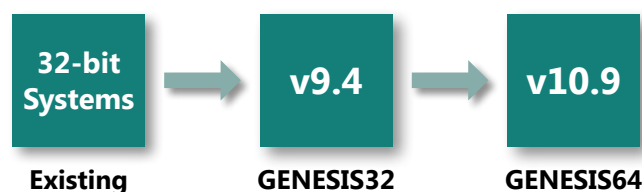
Modbus OPC v3.6

ICONICS has a new Modbus OPC Server that includes both Modbus Serial and Ethernet in one server, providing multiple new features. These include:

- **New System Health Monitoring** – captures diagnostics and performance counters
- **Keeware Modbus OPC Server Configuration Import** – easily import existing configurations
- **Server Socket Layer Improvement** – for higher performance and Modbus throughput
- **Serial Port Definitions** – make it possible to define several ports for later use at the device level
- **New Threading Configuration UI** – configuration of OPC Server's thread pools
- **New Custom Device Types Root Folder** – provides default settings and unified optimization settings

ConverterWorX v10.9

ConverterWorX™ helps users transition from GENESIS32™ systems to GENESIS64™. Users who have purchased both GENESIS32 and GENESIS64 can use ConverterWorX to convert entire GENESIS32 projects to their GENESIS64 counterpart. In v10.9, users can now take advantage of converting data used in additional providers, including TrendWorX to Hyper Historian, BACnet, ScheduleWorX™, SNMP, Language Aliasing and more.



SI Program Updates

ICONICS continues its initiatives to grow and improve our critically important Systems Integrator Program. Experience has shown that the health of our channel programs relies upon the interdependence of a highly-organized community, whose strength is founded in collaboration. Together we develop, market, deliver and service innovative, real-time solutions that accelerate time-to-market, improve ROI, and enhance the customer's business. Together, we must collaborate to deliver customer solutions that fuel current and future profitability.

ICONICS is working on several important updates to the program, including Web site improvements, as well as a new updated SI directory, SI certification program, and several other improvements that will make it easier to do business, and win projects, with ICONICS. Stay tuned for additional details to be announced.

For more information visit:
www.iconics.com/si



In the News

Microsoft Customer Stories
May 2015

Data Historians and HMI: The Foundation of Big Data Analytics
Control Engineering
May 2015

Building the Factories, Offices, Homes and Cities of the Future with IoT
OnWindows
April 2015

Top Ten Benefits of a Mobile Remote Monitoring Solution
Manufacturing Business Technology
March 2015

To view an electronic version of this newsletter, visit:
www.iconics.com/theicon



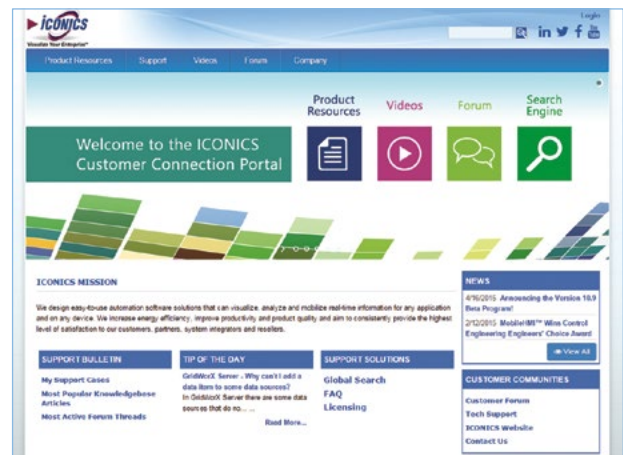
The Customer Connection Portal

Get connected with ICONICS by visiting the Customer Connection Portal for general support, product downloads, product updates, customer collaboration and product tips from ICONICS' engineers and support team. The Customer Connection Portal features Support Solutions, a Tip of the Day and a Support Bulletin. The Support Solutions section addresses essential questions through the FAQ, Licensing and a Global Search Engine, enabling users to find answers quickly and easily. The Support Bulletin lists your support cases with real-time status updates along with most popular knowledgebase articles and the most active forum threads.

Another popular feature of the Customer Connection Portal is the in-depth training videos highlighting many ICONICS products. These videos help users configure their systems and get the best results. New product videos, app notes and white papers can be found on the Customer Connection Portal as well.

If users are current on their SupportWorX software maintenance plan, they are entitled to free upgrades. Download the latest product updates and new product releases from the download section of the Customer Connection Portal.

The Customer Connection Portal acts as a reference for customers who want more information about any facet of ICONICS software and is a great resource for all customer inquiries.



Visit the ICONICS Customer Connection Portal today at:
getconnected.iconics.com



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