



Digital
Signage

L / MSAP/ MSAL/
PF Series

Goodview® Digital Signage

Digital Signage

L/ MSAP/MSAL/ PF Series

22"/ 32"/ 43"/ 49"/ 55"/ 65"/ 70"/ 75"/ 86"



MSAP Series

MSAL Series



PF Series



L Series

>Product Features



Integrated Speakers



WIFI+LAN



Smart Timer



Cloud Based Software



Encryption



Android System



24/7 PLAY



Full HD 1080P

IPS Panel VS TV Panel

Brightness & Lifecycle



All Upgraded

- ▲ LG Commercial Panel
- ▲ High luminance 450 nits
- ▲ 24/7

LG Stock IPS Panel

High luminance to 450 nits, twice the brightness of a television, a perfect choice for commercial use.



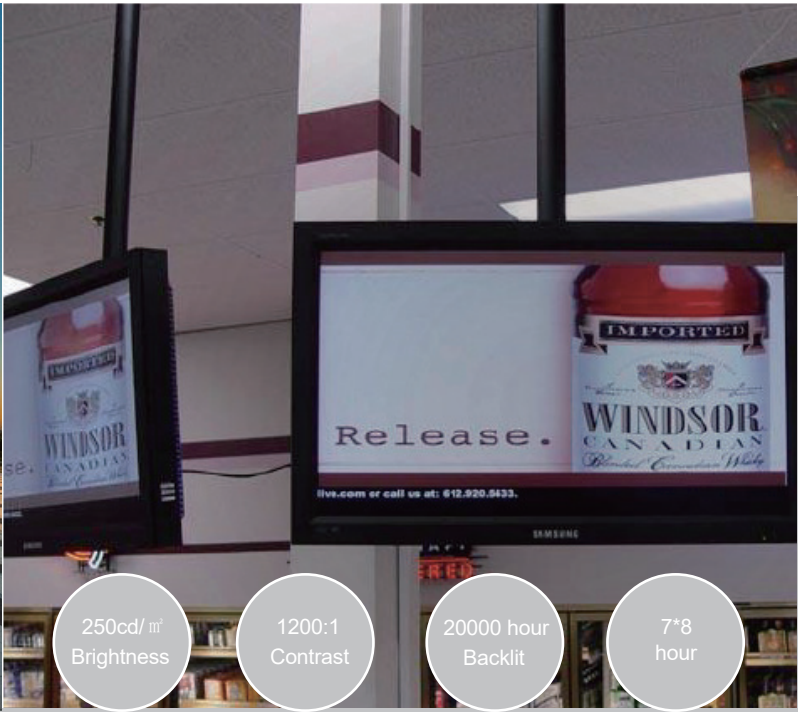
IPS Commercial Panel

Brightness

High luminance, anti-reflection, high resolution, anti-glare, no distortion, best option for ad application.

Brightness

Industrial graded components to meet 7*24*365 heavy task load.



TV Panel

Brightness

Low luminance, reflection & glare and distortion, not a good choice for advertisement application.

Brightness

Short working time like 6-8 hours per day is fine, but if 7*24, that's a total different story.

IPS simply provide you a clearer world



TV panel, a blur world



5 advantages of Commercial IPS Panel

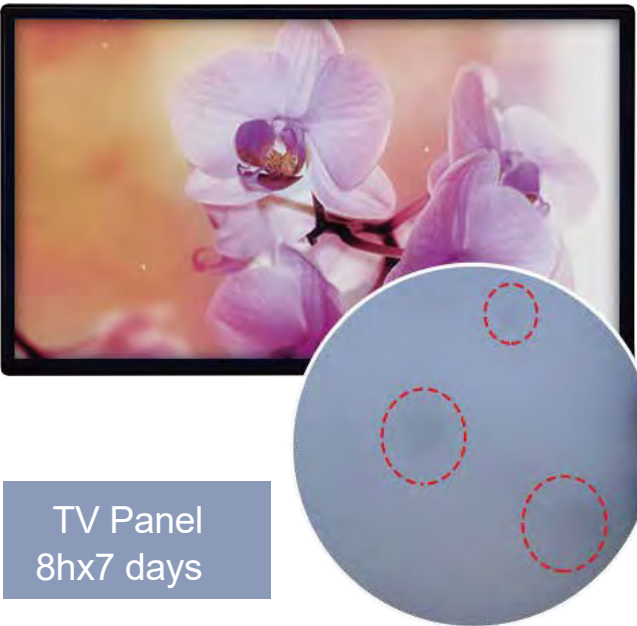
Screen Blackspot

Commercial IPS PD Panel
Goodview choose IPS

Black spot pile up on a TV screen



IPS PD Panel
18hx7 days



TV Panel
8hx7 days

Darkening

Long hours exposure in sun light, Temp, raise to 110℃
LGD IPS PD Panel no darkening

LGD IPS PD Panel

Temp, raise to 110℃ (23°F) no darken



Other Panel

Long term exposed in sun light, Temp.
75℃ (167°F)darkening appered



Back-flow of liquid crystal

Gravity drags down liquid crystal

LG PD Panel
No backflow



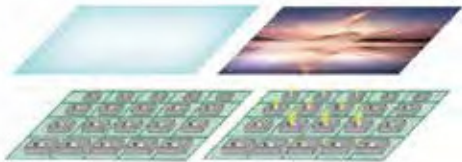
TV Panel
Liquid crystal drops, gather
downside and appear yellow



Energy- Saving

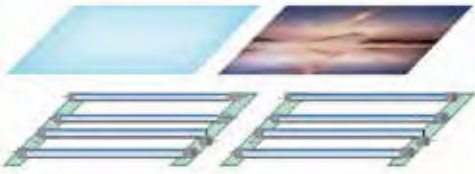
LG IPS Panel use Local Dimming technology to Increase
contrast and save energy

LED(Edge or Direct)backlit
control backlit individually



Backlit off (Power 0%)
Partially switch off backlit (Power 45%)

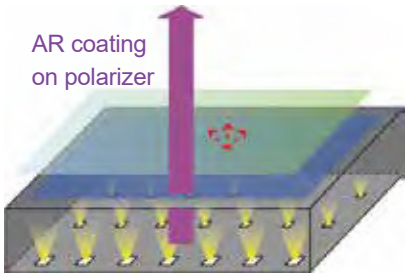
Lmap(CCFL or EEFL)backlit
Backlit could only be controed as a whole



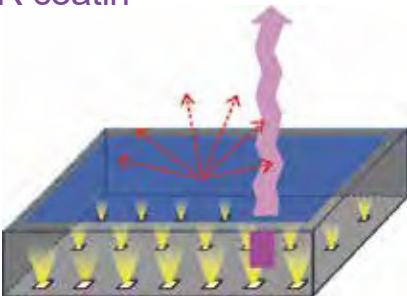
Backlit off (Power 0%)
Partially switch off backlit (Power 100%)

Anti-reflection

Mixed reflection light and screen light reduce
image quality, LGD adapt AR coatin



LGD shineout Panel
AR coating reduced the effect of reflection

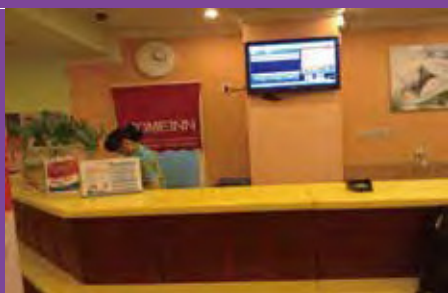


Other Panel
Reflection mix with backlit, case messy effect

Applications



< Fast Food Chain



Hotel >



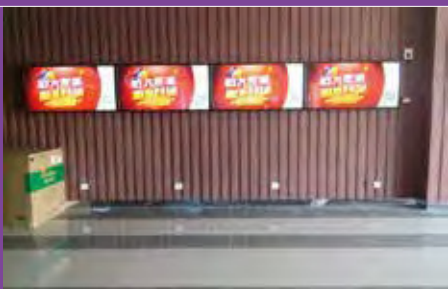
< Mall



Fast Food Restaurant >



< O2O Industry



Cinema >



< Fashion Industry



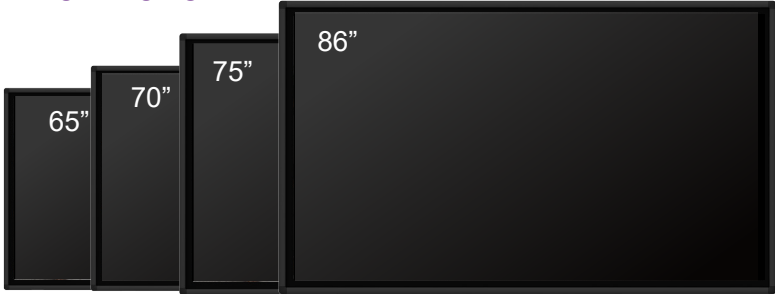
Tea Restaurant >



MSAP Series

Specification

Model	M32SAP	M43SAP	M49SAP	M55SAP
Screen Size	32"	43"	49"	55"
Display Size	698.4(H)x392.9(V)	941.2(H)x529.42(V)	1073.78(H)x604(V)	1209.6(H)x680.4(V)
Aspect Ratio	16:9	16:9	16:9	16:9
Resolution	1920x1080	1920x1080	1920x1080	1920x1080
Brightness	400cd/m ²	450cd/m ²	450cd/m ²	450cd/m ²
Contrast ratio	5000:1	5000:1	5000:1	5000:1
View Angle	178°	178°	178°	178°
Colors	16.7M	16.7M	16.7M	16.7M
Life Time	50000hours	30000hours	30000hours	30000hours
Product Size	723.4 (H) ×422.9 (V) ×68 (D)	963.6 (H) ×557.92 (V) ×59.8 (D)	1096.16 (H) ×632.5 (V) ×59.3 (D)	1232 (H) ×708.9 (V) ×59.3 (D)
Frame	723.4 (H) ×422.9 (V) ×68 (D)	963.6 (H) ×557.92 (V) ×59.8 (D)	1096.16 (H) ×632.5 (V) ×59.3 (D)	1232 (H) ×708.9 (V) ×59.3 (D)
Carton size	813.4 (H) ×510 (V) ×163.4 (D)	1063.1 (H) ×655.02 (V) ×165.2 (D)	1225.16 (H) ×749 (V) ×193.7 (D)	1361 (H) ×825.4 (V) ×193.7 (D)
VESA	400*200	400*200	400*200	400*200
Weight	net: 9.8KG gross: 12.1KG	net: 16.6KG gross: 19.5KG	net: 25.3KG gross: 29.2KG	net: 29.6KG gross: 36.5KG
Power	42W	47W	55W	68W
Speaker	Stereo 4Ω2W*2	Stereo 4Ω2W*2	Stereo 4Ω2W*2	Stereo 4Ω2W*2
Operation System	Android OS			
Signal ports	VGA*1、HDMI*1、AUDIO*1			
Play mode	Horizontal screen, Vertical screen, full screen and split screen play			
Play Time Setting	Support			
Playlist Transmission Mode	USB、LAN、Wan			
Watchdog Reset Function	Support			
Timing	Multi-time timing power on/off, port timing automatic switch			
Power Supply	AC100-240V 50/60HZ			
Working Temperature	0~40 C			
Working Humidity	10%~80%RH			
Installation mode	Horizontal hanging、Vertical hanging			

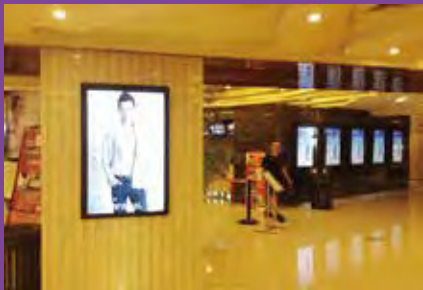


MSAL Series

Specification

Model	M65SAL	M70SAL	M75SAL	M86SAL
Panel	64.53 inches LED backlight	69.5 inches LED backlight	75 inches LED backlight	85.6 inches LED backlight
Display Size	803.5 (H) ×1428.5 (V)	865.6 (H) ×1538.9 (V)	928.26 (H) ×1650.24 (V)	1065.95 (H) ×1895.04 (V)
Aspect Ratio	16:9	16:9	16:9	16:9
Resolution	3840×2160	3840×2160	3840×2160	3840×2160
Brightness	350 cd/m²	320 cd/m²	430 cd/m²	430 cd/m²
Contrast ratio	960:1	3200:1	1000:1	960:1
View Angle	(R/L 158 (Min.), U/D 158 (Min.))	(R/L 158 (Min.), U/D 158 (Min.))	(R/L 158 (Min.), U/D 158 (Min.))	(R/L 158 (Min.), U/D 158 (Min.))
Colors	10bit, 1.07 Billion	10bit, 1.07 Billion	10bit, 1.07 Billion	10bit, 1.07 Billion
Life Time	30000 hours	30000hours	30000hours	30000hours
Product Size	891.95(H)×1516.5(V)×110.8(D)	959.25(H)×1633.10(V)×112.80(D)	1045.23(H)×1767.16(V)×98.8(D)	1189.50 (H) × 2018.40(V) × 117.90(D)
Frame	891.95(H)×1516.5(V)×110.8(D)	959.25(H)×1633.10(V)×112.80(D)	1045.23(H)×1767.16(V)×98.8(D)	1189.50 (H) × 2018.40(V) × 117.90(D)
Carton size	1200 (H) ×1755 (V) ×345 (D)	1255 (H) ×1810 (V) ×345 (D)	1351 (H) ×2051 (V) ×394 (D)	1495 (H) ×2271 (V) ×404 (D)
VESA	400×600 & 400×400	400×600 & 400×400	400×600	400×600
Weight	net: 45KG gross: 45KG	net: 50KG gross: 64KG	net: 54KG gross: 69KG	net: 60KG gross: 78KG
Power	130W (Max)	205W (Max)	260W (Max)	306W (Max)
Speaker	stereo 2×10W 8Ω	stereo 2×10W 8Ω	stereo 2×10W 8Ω	stereo 2×10W 8Ω
Operation System	Android OS			
Signal ports	VGA Audio IN×1,DP IN×1,AV ×1,YPBPR×1,AV OUT×1,Audio OUT×1			
Play mode	Horizontal screen, Vertical screen, full screen and split screen play			
Smart volume	time-sharing volume			
Program transmission mode	USB、LAN、Wan			
Watchdog	N/A			
Timing	Multi-time timing power on/off, port timing automatic switch			
Power Supply	AC~100-240V (50/60Hz ±3 Hz)			
Working environment	0~40℃ 10% ~ 85%RH No condensation			
Storage environment	-10~60℃ 10% ~ 75%RH No condensation			
Screen hanging mode	landscape、portrait			

Applications



< Shopping Malls



Hotel >



< Bank



Office Building >



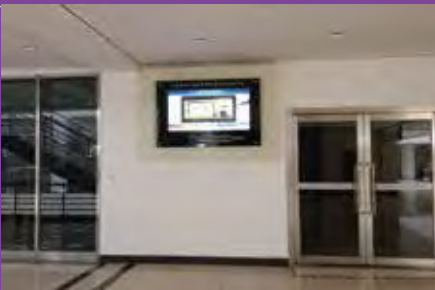
< Home Shopping Mall



Movie Theatre >



< Stomatological Hospital



University Library >



L Series

Specification

Model	L43H8	L49H8	L55H8
Screen Size	43"	49"	55"
Display Size	529.42(H)x941.2(V)	604(H)x1073.78(V)	680.4(H)x1209.6(V)
Aspect Ratio	9:16	9:16	9:16
Resolution	1920x1080	1920x1080	1920x1080
Brightness	450cd/m²	450cd/m²	450cd/m²
Contrast ratio	5000:1	5000:1	5000:1
View Angle	178°	178°	178°
Colors	16.7M	16.7M	16.7M
Life Time	30000hours	30000hours	30000hours
Product Size	657H)x1787(V)x100(D)	734(H)x1837(V)x100(D)	807(H)x1947(V)x100(D)
Carton size	782 (H) ×1955 (V) ×563 (D)	900 (H) ×2005 (V) ×562.5 (D)	971 (H) ×2115 (V) ×561 (D)
Weight	net: 74KG gross: 84KG	net: 80.6KG gross: 91KG	net: 90KG gross: 102.5KG
Power	52W	60W	72W
Speaker	Stereo 8Q6W*2		
Operation System	Android OS		
Signal ports	VGA*1、HDMI*1、AUDIO*1		
Play mode	Vertical screen, full screen and split screens		
Watchdog function	Support		
Playlist Transmission Mode	USB、LAN、Wan		
Watchdog Reset Function	Support		
Timing	Multi-time timing power on/off, port timing automatic switch		
Power Supply	AC100-240V 50/60HZ		
Working Temperature	0~40℃		
Working Humidity	10%~80%RH		
Storage environment	Temperature: - 10 ~ 60 ℃ / humidity: 10% ~ 90% RH		



PF Series

Specification

Model	PF22H9	PF32H9	PF43H9	PF49H9	PF55H9
Screen Size	22"	32"	43"	49"	55"
Display Size	476.046(H)×267.786(V)	698.4(H)×392.9(V)	941.2(H)×529.42(V)	1073.78(H)×604(V)	1209.6(H)×680.4(V)
Aspect Ratio	16:9	16:9	16:9	16:9	16:9
Resolution	1920×1080	1920×1080	1920×1080	1920×1080	1920×1080
Brightness	250 cd/m2	400 cd/m2	450 cd/m2	450 cd/m2	450 cd/m2
Contrast ratio	1000:1	1100:1	1100:1	1100:1	1100:1
Viewing Angle (CR>10)	R/L 89 (Min.), U/D 89 (Min.)	R/L 89 (Min.), U/D 89 (Min.)	R/L 89 (Min.), U/D 89 (Min.)	R/L 89 (Min.), U/D 89 (Min.)	R/L 89 (Min.), U/D 89 (Min.)
Colors	8bit, 16.7 Million	8bit, 16.7 Million	8bit, 16.7 Million	8bit, 16.7 Million	8bit, 16.7 Million
Life Time	30000 hours	30000 hours	50000 hours	50000 hours	50000 hours
Product Size	553.4(H)×345.4(V)×45(D)	791.4(H)×485.9(V)×73.2(D)	1040.1(H)×628.1(V)×65.5(D)	1177.6(H)×707.6(V)×65.7(D)	1320.6(H)×791.6(V)×65.7(D)
Packing Size	640(H)×428(V)×156(D)	918(H)×639(V)×219(D)	1190.5(H)×800.5(V)×216.5(D)	1322(H)×865(V)×226(D)	1483(H)×941.5(V)×226(D)
Menu language	Chinese、 English	Chinese、 English	Chinese、 English	Chinese、 English	Chinese、 English
Weight	Net weight: 7.35KG Gross weight: 9.05KG	Net weight: 13.4KG Gross weight: 16.6KG	Net weight: 23.6KG Gross weight: 26.7KG	Net weight: 32.5KG Gross weight: 36.3KG	Net weight: 38.08KG Gross weight: 42.7KG
Power Consumption	17.5W (Max)	29.5W (Max)	56.7W (Max)	69.3W (Max)	80.5W (Max)
Speaker	stereo 2×2W 4Ω				
Operation System	Android 4.2				
Signal ports	HDMI IN×1、 VGA IN×1、 VGA Audio IN×1				
Play mode	Horizontal screen, Vertical screen, full screen and split screen play				
Program transmission mode	USB、 LAN、 Wan				
Screen hanging mode	landscape、 portrait				
Watchdog Function	Support				
Timing	Multi-time timing power on/off, port timing automatic switch				
Power Supply	AC~100-240V (50/60Hz)				
Working environment	0~40℃ 10% ~ 85%RH No condensation				
Smart volume	time-sharing volume				
Storage environment	-10~60℃ 10% ~ 75%RH No condensation				

Media Player

Android system with high reliability, support to display 1080P HD media files, landscape and portrait display are available.

Support EzPoster and CDMS software with network (Intranet and Internet) control function.

Be accessible to network easily by WIFI.



Android Digital Signage Player Specification

Hardware	
Product Size	155mm L x 104mm W x 33mm H
CPU	Quad Core Cortex-A9 @1.6GHz
GPU	Mali-400 MP4 @600MHz
RAM	DDR3 1G
ROM	8GB NAND
USB	USB2.0 HOST x2
Memory Slot	TF/MicroSD x1
Video Output	HDMI x1,VGA x1
Audio Output	Stereo Line out x1(3.5mm Earphone Jack)
LAN	10/100M Ethernet
WiFi	802.11b/g/n
DC Input	5V/2A, 4.2mm DC Jack
System	
OS	Android 4.2
Graphic Engine	OpenGL ES 1.1/2.0,OpenVG 1.1
Video Decode	"MPEG1/2/4,Real,WMV,H.264,VP8, Resolution:1920x1080"
Image Decode	JPEG,BMP,PNG,GIF
Supported Software	
EzPoster	Standalone and Intranet function
CDMS	Internet function
Working Environment	
Working Temperature	0℃ - 40℃
Working Humidity	10% - 90%
Storage Temperature	Temperature: - 10 ~ 60 ℃ / humidity: 10% ~ 90% RH
Others	
Timer On/Off	Support
System Upgrade	Support USB and internet upgrade
Power Supply	+5V
Power Consumption	≤5W

Standalone & LAN intranet solution: EzPoster

Goodview EzPoster is an innovation in digital signage that can maximize the impact of your message. Create your own signage content by using your PC and the free EzPoster software. Transfer that content by using a USB flash drive or intranet, and plug it into the Goodview digital signage display to run the content, no additional hardware is needed.

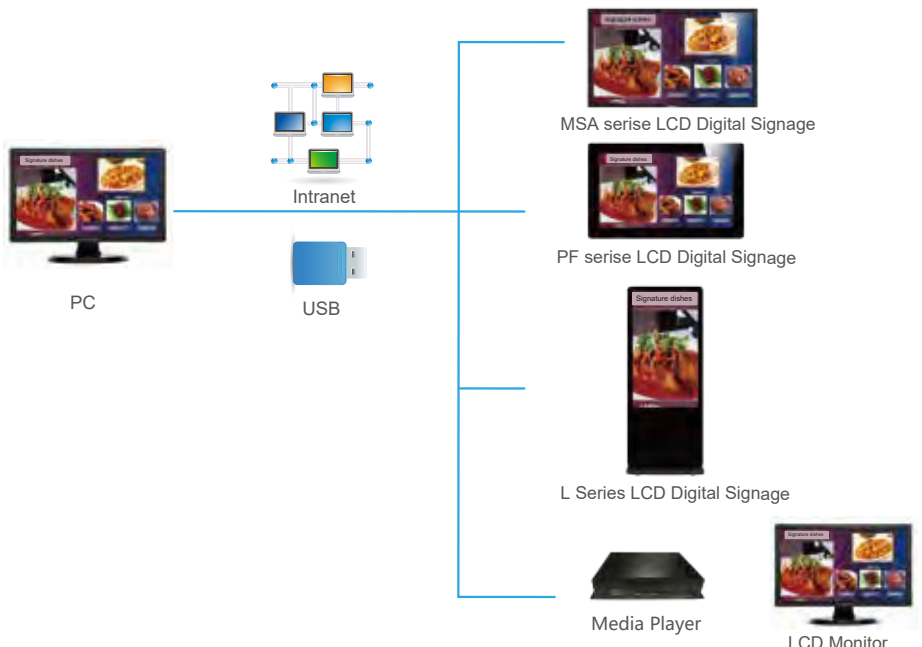
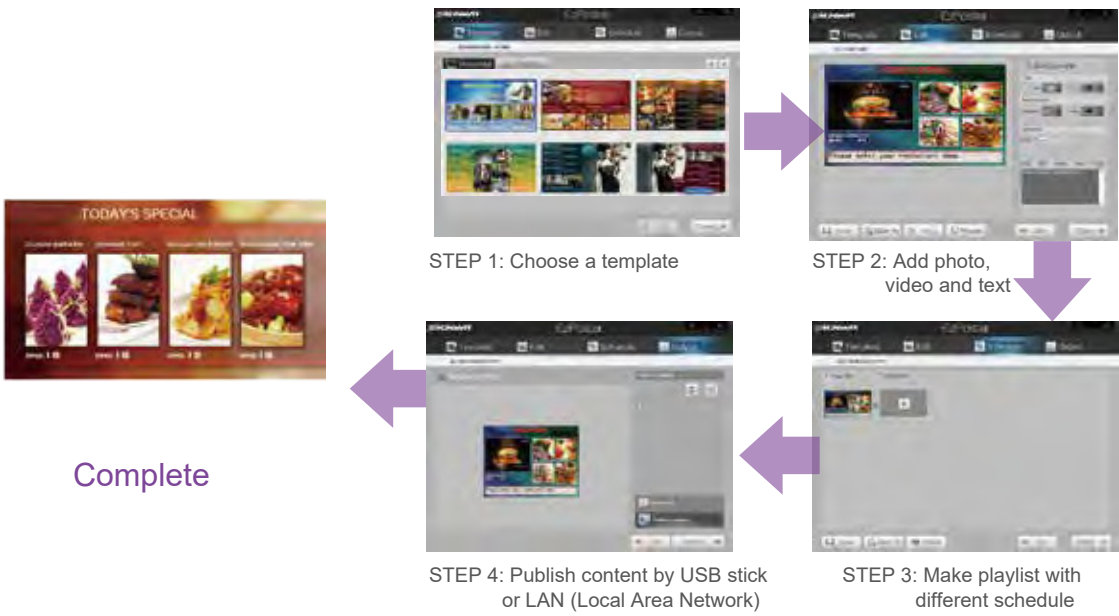
Cost Effective
No need to buy a media player.

Customized to your needs
Signage content can be customized for your business, EzPoster allows you to create your own signage content and make revisions on the fly.

Fast and easy
Edit content quickly and easily, select one of the pre-made templates, add your images, videos and text to it. It's that simple.

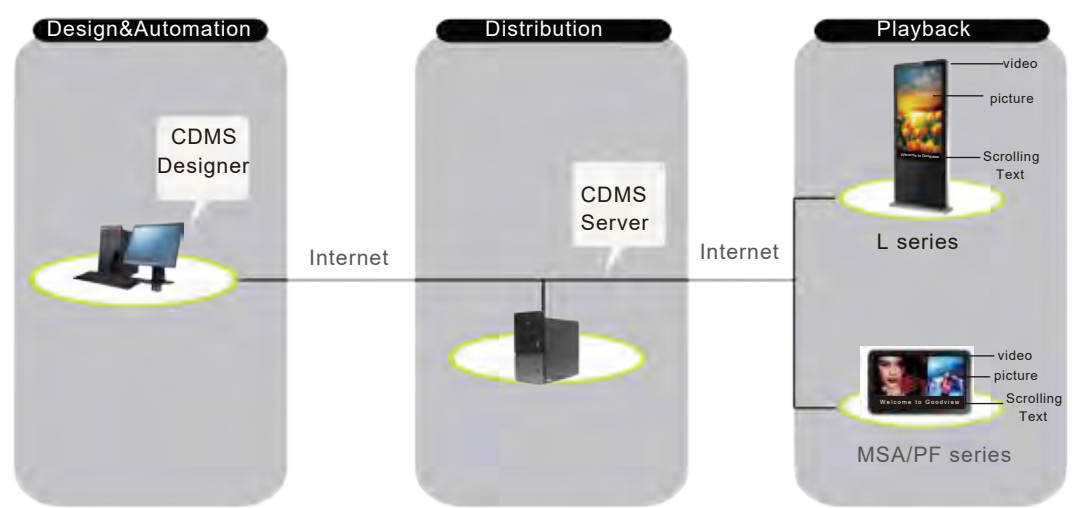


Create your content by just 4 steps



Internet Solution: CDMS

Goodview CDMS (Content Distribution Management System) is a B/S digital signage software that can help you create, schedule and deliver multimedia content to any of your digital sign in anywhere at anytime through internet, it's the perfect solution to manage your digital signage network.



- Media management to manage all your media files efficiently by thumbnail and online quick view.
- The Screen layout can be customized as you like to make all different kind of template.
- The easy to use interface and what you see is what you get operation allow you to create program just as you like.
- You can easily make playlist by CDMS and sync with all CDMS player through internet to play the specified program at specified time just as you like.
- The real time player management put you in fully control of your CDMS player network through internet wherever they located.
- System logs record and report the detailed operation of the users of CDMS and CDMS players in the network.



STEP1 Upload media file to server



STEP2 Choose or Create a template



STEP3 Create a playlist



STEP4 Assign playlist to LCD display